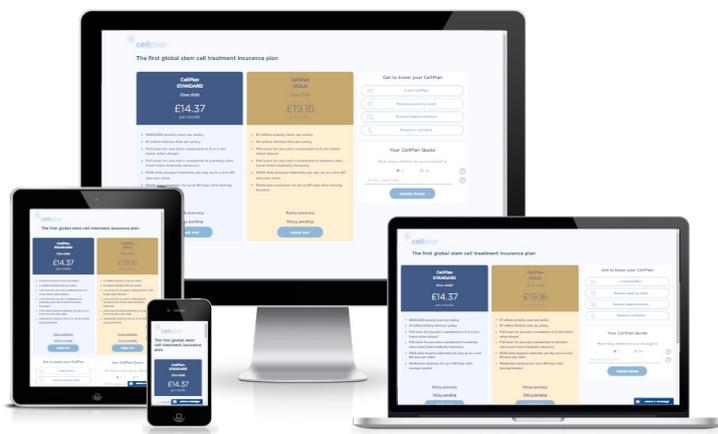


# Quote & Buy platform

## A novel, cloud-based “Quote & Buy” platform for insurers

In the wake of PWC’s global FinTech report 2017, insurance companies are engaging in FinTech more than ever, with 84% expected to increase their collaboration and investment in FinTech over the next five years. With a continued focus on the customer journey, ease of use and accessibility are at the forefront of insurers FinTech mission. Despite this, a reputation for slow-moving IT, lengthy product launch cycles and a general lack of innovation, means UK insurers are finding it hard to deliver innovative products in short timescales at reasonable cost over the channels their customers desire.



Sample quick quote page: CellPlan

## The Surely “Quote & Buy” platform provides a perfect solution:

- ✓ A **fully hosted** “Quote & Buy” platform that can be insurer branded.
- ✓ **Rapid configuration** of bespoke insurance products, including pre-sales information, quotation & ratings engine, document generation, payment collection and email engines.
- ✓ **Payment mechanisms** including Direct Debit, Credit / Debit card and PayPal.
- ✓ Responsive design supporting **desktop, tablet and mobile** journeys.
- ✓ **Multi-lingual** and **multi-currency** support.
- ✓ **Call centre** and **policyholder self-service** portals.
- ✓ Reporting and **analytics**.
- ✓ Engineered to the highest standards using cutting-edge technology, with **third party integrations** and web service / API integration.
- ✓ **Secure, fast and resilient** with full disaster recovery and backup.

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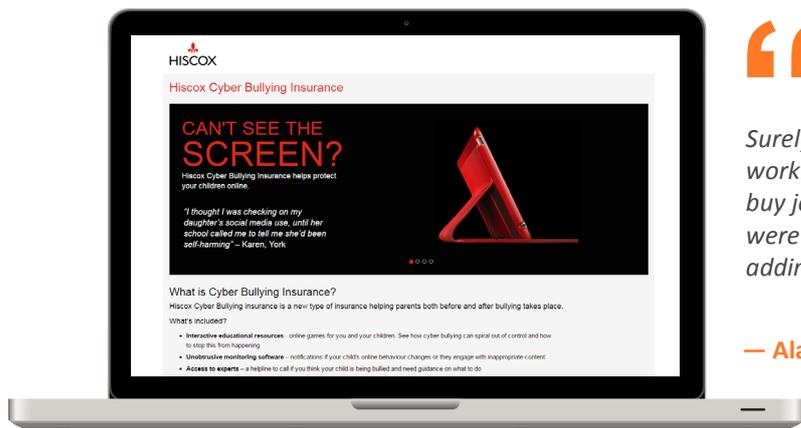


## Example insurance products

- Caravan insurance
- Car breakdown cover
- Critical Illness cover
- Dental insurance
- Female cancer cover
- Life insurance
- Stem cell insurance
- Travel insurance

## Partner providers (integrated)

- Debit/credit card payments
- Direct Debit payments
- Document generation
- E-Doc signatures
- Email tools
- Number plate lookups
- PayPal payments
- Postcode lookups
- Sanctions screening
- Security certificate providers
- Social media sign-in
- Surveys



*Surely helped us rapidly test a new insurance concept, working with us to build and put live a functioning quote and buy journey in just two weeks, from a standing start. They were able to make changes extremely quickly whilst also adding value, bringing helpful suggestions to the table..."*

— Alan Millard, Chief Operating Officer, Hiscox UK and Ireland

## About Surely

Surely was established in 2013 by an experienced team of entrepreneurs, insurance industry experts and technologists. With a mission to “power digital insurance”, Surely provides innovative technology solutions to the insurance sector. These include our cloud-based Quote & Buy, Broker Portal, and Robo Broker® platforms. Our novel platform enables insurers and brokers to transact online with their customers, whether these are end-consumers, small businesses or intermediaries. Our platform is cloud-based, rapid to configure, works on all devices (web, tablet and mobile), is multi-lingual and multi-currency, and is highly cost-effective in a Software-as-a-Service (SaaS) model.

## Selected clients



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